

GREEN AWARD

Creating a Financial Incentive for
QUALITY SHIPPING

Tanker Operator Conference, February
2004



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BUREAU GREEN AWARD

The executive office of the Green Award Foundation



GREEN AWARD

- History
- Organisation
- Objective
- Acceptance
- Effects
- Cost / Benefit
- Requirements
- Communication
- Future



History

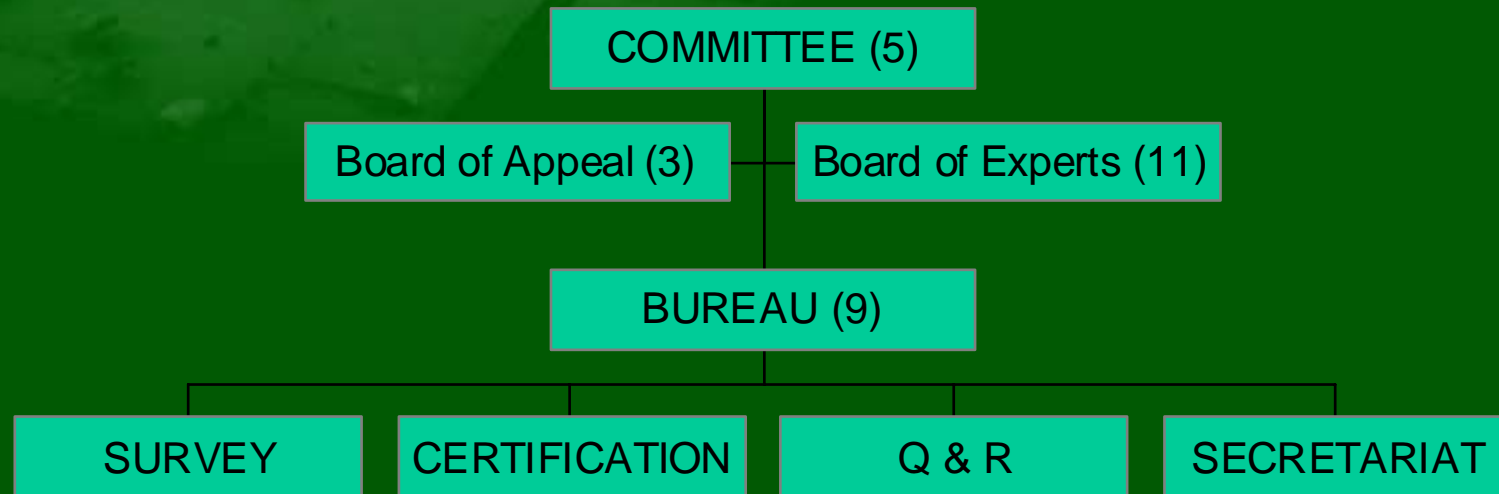
GREEN AWARD

Established in 1994 by
Rotterdam Municipal Port Authority &
Dutch Ministry of Transport and Water
Management

Independent since 2000



Organisation GREEN AWARD



Organisation GREEN AWARD

BOARD OF EXPERTS

Representatives from:

- Maritime authorities
- Port authorities
- Shipbuilding
- Insurance
- Environment
- Classification societies
- Ship owners
- Science



Organisation **GREEN AWARD**

BUREAU

Staff in accordance with
ISO – 45012 and
ISO – 19011 series



Surveyors/Auditors

In house Modular Training
(accredited Nautical Institute,
supported by IMO)



Objective GREEN AWARD

Objective:

To promote safety and environmental behaviour of Management, Crew and Ship

How?

Inspection, certification, incentive.

Vessels:

Crude/Product Tankers & Dry Bulk Carriers



Objective GREEN AWARD

- Neutral
- Independent
- Non-profit
- **Voluntary** participation



Objective GREEN AWARD

Create a network of Participating Ports



Acceptance GREEN AWARD

from idea to world-wide acceptance

within 12 years

50 Participating ports in 8 countries:

- New Zealand
- Lithuania
- Portugal
- South Africa
- Spain
- The Netherlands
- United Kingdom
- Belgium



Acceptance GREEN AWARD

Incentive Providers:

- Pilot Organisations
- Tug Boat Companies
- Boatmen
- Safety Training Institutes
- Port Reception Facilities



Acceptance GREEN AWARD

Supporting stakeholders:

- Charterers (oil majors)
- EQUASIS
- Rightship
- Shipowners/managers (Intertanko, Intercargo)
- Terminal operators
- Environment protection agencies
- IMO
- EU



Effects

GREEN AWARD

Effects of the Scheme

- Less deficiencies / detentions PSC (research)
- Improved Company reputation
- Crew Motivation
- Preference for Quality Shipping
- Negotiation position insurance
- Better charters?
- Operating costs



Effects

GREEN AWARD

for Ports and Industry:

- Increase of safety and Quality
- Growing awareness about environmental and safety issues
- Better turn around time in port
- Improved positive image
- Network of “Green Award Ports” eliminate substandard shipping



Benefit

GREEN AWARD

Vessel	DWT x 1.000 ts	Number of calls	Incentive Premiums	Application Fee	Annual Fee	Travel Costs	Travel Time	Total Costs	Benefit in Euro
				1)		2)			
"LOYALTY"	303	3	29,728	6,790	--	3,000	1,660	11,450	
"FAITH"	147	2	11,122	5,320	--	2,000	830	8,150	
"SINCERE"	97	1	3,663	5,320	--	2,000	830	8,150	
								27,750	
Office Audit 1)				3,340	--	3,000	2,490	8,830	
Income year 1			44,513						
Costs year 1								36,580	
Benefit year 1									7,933
"LOYALTY"	303	3	29,728		4,170	2,000	830	7,000	
"FAITH"	147	2	11,122		3,340	2,000	830	6,170	
"SINCERE"	97	1	3,663		3,340	2,000	830	6,170	
Income year 2			44,513						
Costs year 2								19,340	
Benefit year 2									25,173
Income year 3			44,513						
Costs year 3								19,340	
Benefit year 3									25,173
								BENEFITS IN 3 YEARS	58,279



Requirements

Requirements in General

- **Basic requirements**
 - **ISM code 100%**
 - **SOLAS**
 - **MARPOL**
 - **STCW 95**
- **Ranking requirements**
 - **IMO + industry Guidelines**
 - **Navigation**
 - **Cargo operations**
 - **Engine operations**
 - **Maintenance**
 - **Crew + office staff**
 - **ISO-9002:1994 or ISO-9001:2000**



Requirements

The Green Award Requirements:
Seacure for Operations (general)

Appendix Oil Tankers
Appendix Bulk Carriers





www.greenaward.org

Requirements are available on our website



Communication **GREEN AWARD**

Publication / Communication

- Office Certificate
- Vessel Certificate + Flag + Plaque
- Annual Report
- Green Award Web
- Monthly Update Incentive providers, Equasis, Rightship, some stakeholders
- Promotion of the Scheme



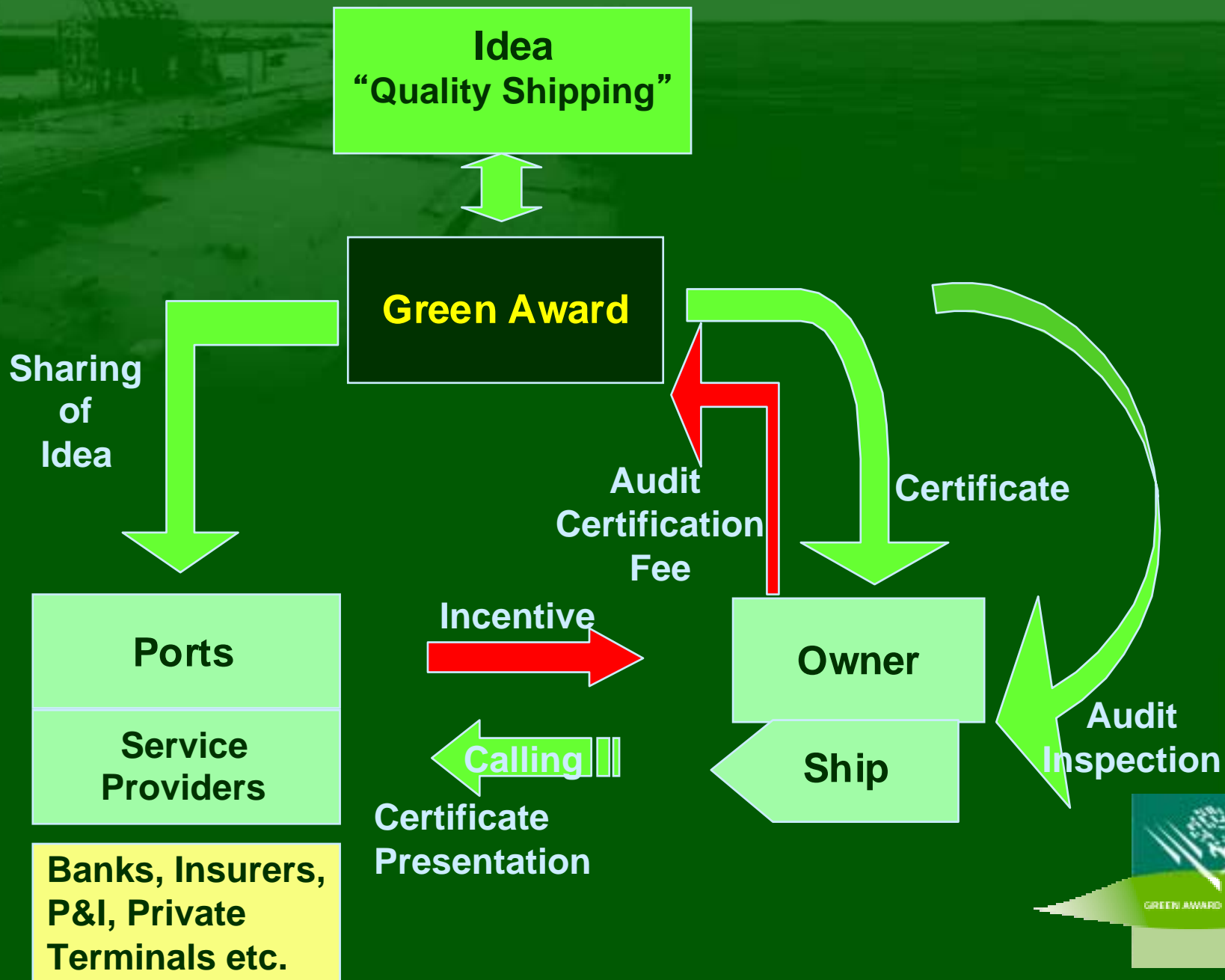
Future

GREEN AWARD

FUTURE

- Short Sea Shipping EU
- Chemical carrier certificate
- Branch office
- International surveyors





www.greenaward.org

Thank You

